



Press Release



New at HABA: The Little Friends discover rural life

In recent years, the Little Friends dolls from HABA have won over the hearts of many children worldwide. No wonder – they are particularly clever, sugar-sweet, and are ready for any bit of nonsense.

The exciting Little Friends play world has recently been expanded by the Farm Series, whose centerpiece includes a large barn, playable on both sides, with hay loft, pulley lift, operable barn wall as well as a detailed and lovingly designed farmhouse. There's room for the whole farm family: Farmer Franz and Farmer Johanna and their children. Two tractors ensure that the work on the farm is done faster and easier – which is a good thing, since there's a whole lot to do on the everyday life at a farm. A horse, donkey, sheep, pig, goose, hen, rabbit, cow, etc. must be taken care of day in and day out.

What's special about the Little Friends

"With the plastic dolls in the Little Friends series, it was our idea to offer children a true alternative to dolls that are either unrealistic or look like adults. We think that children need toys that spark their own imagination and give them space to put their ideas into practice," explains designer Ines Frömelt, who created the Little Friends dolls.

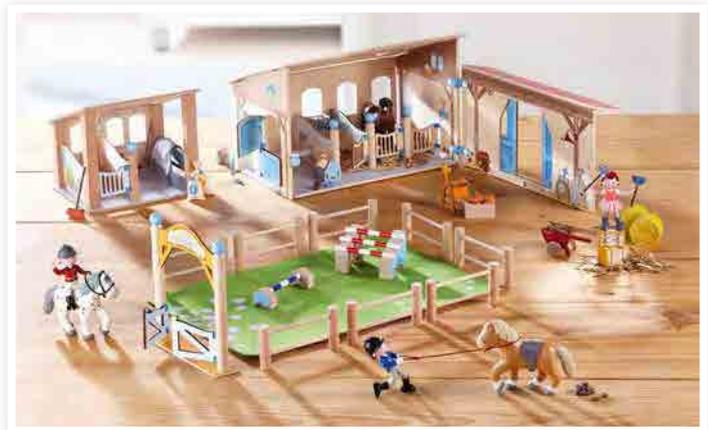
In various theme worlds, the Little Friends experience everything that children really enjoy doing. They practice gymnastics and dance ballet, spend their free time at the riding school, and take care of the animals on the farm. The many houses, pieces of furniture, accessory sets, and accessories that have been created with great attention to detail provide great variety and particularly realistic role plays.

You can find more information on the Little Friends at www.haba.de/little-friends.



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Riding school



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Our life
is full of
adventures.



Little Dolls



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