

## ILLUSTRATOR INFORMATION

### Dear Illustrator,

Thank you for your interest in our publishing house. We are always on the lookout for new and original illustrators. Before submitting your work samples, please familiarize yourself with our publishing house \*program here: [https://www.haba.de/de\\_DE/spielzeug/spiele-buecher/c/okmmj1](https://www.haba.de/de_DE/spielzeug/spiele-buecher/c/okmmj1). This will give you an overview of our game and book catalogue as well as our preferred illustration styles and topics.

### **HABA illustrations basically adhere to the following prerequisites:**

1. clear, bright, warm and friendly colors; avoid dark/gloomy designs; friendly, positive people and animals; illustrations exude an all-round cheerful mood
2. avoid abstractions of people and animals, preferably kind, empathetic and cuddlesome
3. illustrations should arouse positive emotions in buyers
4. amusing, surprising details inviting exploration are desired
5. Optimally, your portfolio contains illustrations that can be integrated into games or books, such as illustration or sketch examples of book pages/covers, game box illustrations, playing cards, play figures or other game materials.

Should your illustrations meet these criteria, please send us several sample works for our illustrator archives (pdf, max. 4 MB) per email at [spieleredaktion@haba.de](mailto:spieleredaktion@haba.de). The archives are the basis for our biannual illustrator selection. Please understand that, for practical purposes, we will only contact you when you are being considered for a specific project. In order to contact you easily, please be sure your address and other contact data is included in your portfolio pdf.

We look forward to your illustration samples and wish you continued joy painting and drawing.

Sincerely yours,

Your Children's Inventors  
(HABA Game and Book Publishers)